



## Marketing Consent Form

As a registered charity the work of White Lodge cannot survive without the continued support of the community and as we now look forward to securing an exciting future we would like to keep you up to date with our vital work and local activities.

All we need from you are your contact details and your contact preferences which you can easily provide by completing the form below.

### 1. Your contact details:

<b>Name</b>	
<b>Address</b>	
<b>Telephone</b>	
<b>Mobile</b>	
<b>Email</b>	
<b>Service used at White Lodge</b>	

### 2. Please respond to these three statements

- a) I am happy to receive emails from White Lodge      Yes  No
- b) I am happy to receive post from White Lodge      Yes  No
- c) I am happy to receive phone calls from White Lodge      Yes  No

### 3. Your confirmation

Signature:..... Date:.....

#### Data Protection (Privacy) Statement

White Lodge Centre collects and securely stores personal information provided by you. The information will be stored securely and we will not sell it on to any third party organisations. Your data may be used by us as follows: To send you information about White Lodge and our fundraising activities, including news & videos, invitations to take part in campaigns, appeals or events, or other ways you can get involved via email, letter and telephone. To contact you in the event of a query, donation or from an associated transaction. You are free to unsubscribe at any time and you can do so at any time in writing or by calling 01932 567131, or by email to: [events@whitelodgecentre.co.uk](mailto:events@whitelodgecentre.co.uk)

## Consent for photos and video

In order to promote the vital services that White Lodge (WL) provides we often use photos, case studies and video. This helps raise awareness and inspires people to donate and fundraise for the charity.

Please can you indicate which of the following you give permission for:

Adult's or Child's name: .....

- a) I give permission for me / my son's/daughter's photo to be used in leaflets, newsletters, banners, public awareness presentations, on the WL website and on WL's social media channels      Yes  No
- b) I give permission for me / my son / daughter to be included in video footage which could be used on social media, in public presentations and on our website      Yes  No
- c) I would be willing to discuss my/our story to share as a case study      Yes  No

Your confirmation

Signature:..... Date:.....

Please note that you have the right to revoke any consent at any time and that your consent will remain until you notify White Lodge in writing.